



Centre for Distance and Online Education (CDOE)

Tezpur University

Tezpur, Assam- 784028

ASSIGNMENT FOR SEMESTER END EXAMINATION, SPRING 2025

Course Name- INTRODUCTION TO COMMUNICATION AND MEDIA

Course Code- MAMCD / MMC 101

Full Marks= 30

Answer the Following Questions:

15x2=30

1. Discuss the challenges faced by the print media in contemporary times, particularly in light of competition from other forms of media, and explain how the Indian press has adapted to these changes.
2. Based on your understanding of communication revolutions, evaluate how social media platforms influence public opinion and democracy in India today.

NB: All questions as per instruction are to be mandatorily attempted.
