

Centre for Distance and Online Education (CDOE)

Tezpur University

Tezpur, Assam- 784028

ASSIGNMENT FOR SEMESTER END EXAMINATION, SPRING 2025

Course Name- EVOLUTION OF INDIAN MEDIA

Course Code- MAMCD / MMC 102

Full Marks = 30

Answer the Following Questions:

15x2=30

1. Reflect on how the Indian press; especially vernacular newspapers - helped shape national identity during the freedom movement. Compare this with the role of today's media in shaping public opinion or socio-cultural identity. Use one historical and one current media example.

2. Choose one of the early pioneers of Indian journalism, such as Raja Ram Mohan Roy, Bal Gangadhar Tilak, Mahatma Gandhi, or James Silk Buckingham and write an analytical paper that explores how their journalistic work influenced the sociopolitical landscape of their time. Reflect on whether the ideals they stood for, such as truth, reform, freedom- are still upheld by journalists today. What lessons can young journalists draw from their legacy in today's media environment?

8+4+3=15

NB: All questions as per instruction are to be mandatorily attempted.
