



Centre for Distance and Online Education (CDOE)

Tezpur University

Tezpur, Assam- 784028

ASSIGNMENT FOR SEMESTER END EXAMINATION, SPRING 2025

Course Name- NEW MEDIA

Course Code- MAMCD / MMC 301

Full Marks= 30

Write a term paper on any two questions given below

15x2=30

1. Critically analyse with examples how the spread of fake news on social media platforms impacts public opinion, trust in institutions and societal behaviour.
2. How does the use of internet surveillance and government affiliated IT cells reflect the nature of a regime and what are the broader implications for democratic accountability, privacy and public discourse? – Analyse with a case study.
3. In what ways has digital culture shaped the behaviour, values and interactions within online communities and what impact does this have on real world social dynamics? Aligned to this, make an assessment on the role of digital culture in shaping the formation of online communities and the power and limitations of online activism in 21st century.
4. How is artificial intelligence transforming media and communication industries, and what are its potential benefits and challenges in content creation, distribution and audience engagement? -Discuss. What guidelines should be followed to ensure the ethical use of artificial intelligence in decision making processes that affect individuals and society?
5. What are the major types of cyber-crimes prevalent in India today? - Discuss the current situation of cyber-crime in India and how it has evolved in recent years. What measures are the Indian Government implementing to combat cyber-crime and promote cyber hygiene and awareness among the general public in India? -Discuss.

NB: All questions as per instruction are to be mandatorily attempted.
