**TU/CDOE**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (AUTUMN 2022)**

**MMC/MAMCD 304: COMMUNICATION FOR SOCIAL CHANGE AND DEVELOPMENT**

**Time:** 3 Hours **Total Marks:** 70

*The figures in the right-hand margin indicate marks for the individual question.*

*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\*\**

2. Answer the following questions: 2x5=10
3. Which are the ‘peripheral countries’ as per the World System Theory?
4. Explain the Age of High Consumption Stage from Walt Maslow’s Five stages of development.
5. What is Digital Divide?
6. What are the key recommendations of the Kothari Commission?
7. Write a short note on ICTs and Development.
8. Answer the following questions: 6x5=30
9. Discuss the different criticism of the Modernisation Theory.
10. Explain the Non-Aligned movement and global communication flow during post World War II.
11. Critically analyse the significance of Multiplicity Paradigm as an alternative to Dependency Theory.
12. Elaborate the concept of Entertainment Education and its role in communication for development.
13. Discuss the key principles of Diffusion of Innovation model of development.
14. Answer the following in detail: 15x2=30
15. Critically discuss the role of communication for sustainable development. Give examples.
16. What are the different processes of conducting Formative Research? Analyse its significance in communication for social change.

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